

Scheme of Teaching, Learning & Examination for Choice Based Credit System  
(M.A. Journalism and Mass Communication) Semester -I to IV  
Model Scheme  
(M.A. Journalism and Mass Communication) Prat - I (Semester - II)

| Sr. No. | Subjects                                      | Subject Code   | Teaching & Learning Scheme |   |   |       |                 |           |          | Duration of Exam Hrs. | Examination & Evaluation Scheme |           |    |                 |       |       |
|---------|---|----------------|----------------------------|---|---|-------|-----------------|-----------|----------|-----------------------|---------------------------------|-----------|----|-----------------|-------|-------|
|         |   |                | Teaching Period Per Week   |   |   |       | Credits         |           |          |                       | Maximum Marks                   |           |    | Minimum Passing |       |       |
|         |   |                | L                          | T | P | Total | Theory/Tutorial | Practical | Total    |                       | Theory + M.C.Q External         | Practical |    | Total Marks     | Marks | Grade |
|         |   |                |                            |   |   |       |                 |           | Internal | External              |                                 |           |    |                 |       |       |
| 1       | (DSC-VI)Development of Media                  | 2131<br>2MJM-1 | 3                          | - | - | 3     | 3               | -         | 3        | 3                     | 100                             | -         | -  | 100             | 40    | P     |
| 2       | Skills in Photography (AEC-2 for DSE IX)      | 2132<br>2MJM-2 | -                          | 1 | - | 1     | 1               | -         | 1        | 1                     | -                               | 25        | -  | 25              | 10    | P     |
| 3       | (DSC-VII) Web Journalism                      | 2133<br>2MJM-3 | 3                          | 1 | - | 4     | 4               | -         | 4        | 3                     | 100                             | -         | -  | 100             | 40    | P     |
| 4       | (DSC-VIII) Advertising and Media              | 2134<br>2MJM-4 | 3                          | 1 | - | 4     | 4               | -         | 4        | 3                     | 100                             | -         | -  | 100             | 40    | P     |
| 5       | (DSC-IX) Advanced Photo Journalism            | 2135<br>2MJM-5 | 3                          | 1 | - | 4     | 4               | -         | 4        | 3                     | 100                             | -         | -  | 100             | 40    | P     |
| 6       | (DSC-X)Development of Ads Materials Practical | 2136<br>2MJM-6 | -                          | - | 4 | 4     | -               | 2         | 2        | 3                     | -                               | 50        | 50 | 100             | 50    | P     |
|         | Total   |                | 12                         | 4 | 4 | 20    | 16              | 2         | 18       | -                     | 400                             | -         | -  | 525             | -     | -     |

L: Lecture, T: Tutorial, P:Practical

Note: Internship/Field Work/Work Experience will be conducted after Ist semester before IVth semester in vacations for minimum 90 hrs. It's credits and grades will be reflected in final semester IV credit grade report.